

Cambridge International AS & A Level

PSYCHOLOGY 9990/33

Paper 3 Specialist Options: Theory

May/June 2020

1 hour 30 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer four questions in total:

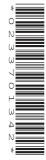
Answer questions from two options.

For each chosen option, answer all questions.

Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].



This document has 4 pages. Blank pages are indicated.

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[Turn over

Psychology and abnormality

Answer all questions.

1	(a)	Explain how SSRIs treat obsessive-compulsive disorder (OCD).	[2]		
	(b)	Lehmkuhl et al. (2008) treated a boy called Jason who had OCD.			
		Describe how exposure and response prevention treatment was used to reduce J symptoms.	ason's [4]		
	(c)	Discuss the validity of the study by Lehmkuhl et al.	[6]		
2	(a)	Describe explanations of depression.	[8]		
	(b)	Evaluate explanations of depression, including a discussion of practical applications.	[10]		
		Psychology and consumer behaviour			
Answer all questions.					
3	(a)	Explain the purpose of background music played in consumer environments.	[2]		
	(b)	Describe the study by North et al. (2003) on music in restaurants.	[4]		
	(c)	Explain one strength and one weakness of the study by North et al.	[6]		
4	(a)	Describe what psychologists have learned about consumer decision-making (materials).	nodels, [8]		
	(b)	Evaluate what psychologists have learned about consumer decision-making (materials), including a discussion about reductionism.	nodels, [10]		

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Psychology and health

Answer all questions.

5	(a)	Explain what is meant by a 'psychological measure' of stress.	[2]			
	(b)	Describe one physiological measure of stress.	[4]			
	(c)	Explain one strength and one weakness of the physiological measure described in (b) .	[6]			
6	(a)	Describe what psychologists have discovered about improving adherence to medical adv	vice. [8]			
	(b)	Evaluate what psychologists have discovered about improving adherence to medical advincluding a discussion about ethics.	vice, [10]			
Psychology and organisations						
Answer all questions.						
7	(a)	Explain what is meant by 'extrinsic motivation' in relation to work.	[2]			
	(b)	Describe how employees can be motivated by two monetary reward systems.	[4]			
	(c)	For one of the monetary reward systems you referred to in (b) :				
		Explain one strength and one weakness of this reward system for an organisation.	[6]			
8	(a)	Describe theories of job satisfaction.	[8]			
	(b)	Evaluate theories of job satisfaction, including a discussion about determinism.	[10]			

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